



Intermedium

# WHITE PAPER DEVELOPMENT

Compelling topics that will put your brand in front of ICT and digital decision makers in government





## Get your brand and capabilities in front of government ICT and digital decision makers


Every year there are topics of key interest to government CIOs and other ICT and digital investment decision makers, and Intermedium has identified some of the most relevant to cover via white paper for 2024-25.

You will give your company unparalleled exposure in the government ICT market by commissioning one of these white papers.

Intermedium will work with you to refine the topic, and determine how best to point to your solution, while maintaining the integrity of the independent research.

So secure the topic that best aligns with your go-to market solution, before someone else snaps it up!

Read on for a description of each of the following topics and don't hesitate to contact us.



# WHITE PAPER TOPICS

- 1** **Eliminating the Terror of Teraflop Storage Challenges**
- 2** **Baby steps with generative AI: A guide for government executives**
- 3** **The Urban Planning Revolution: AI-Powered Digital Twins**
- 4** **The New Infrastructure Management Paradigm: AI-Powered Digital Twins**
- 5** **Green Government: Net Zero, a Pipe Dream or Not?**
- 6** **Smart Health, Saving Lives: Game-Changing AI in Public Health**
- 7** **Transforming Citizen Engagement with Agentic AI**
- 8** **A Citizen-Centric View of Government: Achieving Interoperability**
- 9** **Taking the initial steps with IoT: A guide for government executives**

## LEGEND

**Available**

**Commissioned**

## SPONSORSHIP FEE

The depth of research needed and the level of expertise required to develop the white paper are factors that will influence the final pricing structure. This is to ensure that you receive well-crafted and thoroughly researched content tailored to your specific requirements.

Intermedium's pricing for white paper sponsorship ranges from **\$17,500 to \$25,000**, contingent on the intricacy of the topic and the extent of work involved.

## CONTACT US

These topics will be snapped up quickly.

Contact us as soon as possible to discuss the white paper topic (or one of your own) that you are most interested in.

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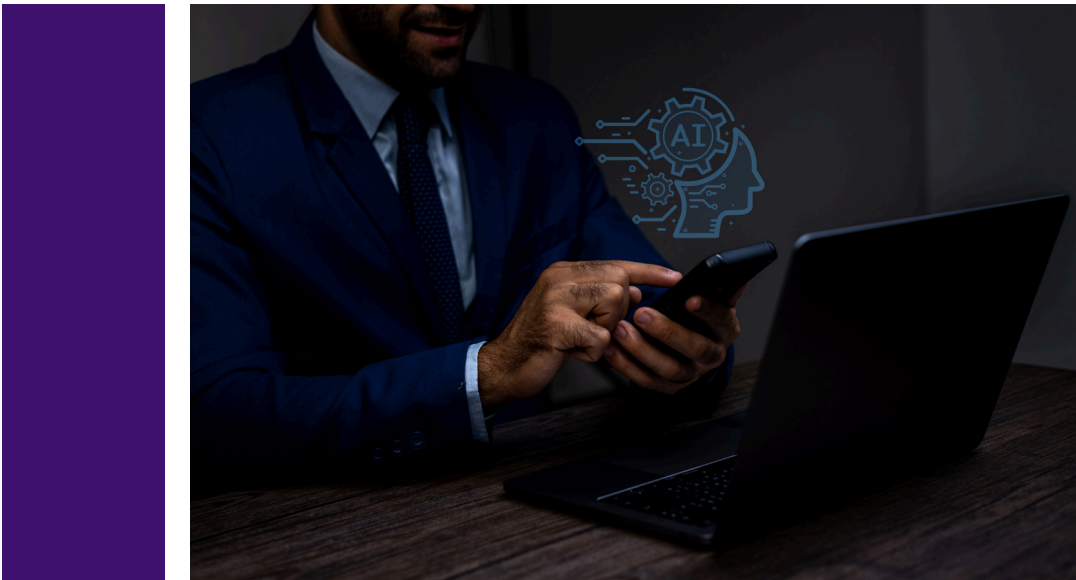
# Eliminating the Terror of Teraflop Storage Challenges



As data generation continues to skyrocket, governments face unprecedented challenges in managing and storing teraflops of information securely and efficiently. This white paper explores innovative solutions in advanced storage technologies, including cloud systems, AI-driven data compression, and quantum storage. It also highlights successful government implementations and strategies to future-proof storage infrastructures against exponential growth.

By addressing performance, security, and cost considerations, this paper equips ICT providers with the knowledge to position their solutions as indispensable tools for overcoming the storage crisis in public sectors.

# Baby steps with generative AI: A guide for government executives



Generative AI offers government agencies unprecedented opportunities to improve decision-making, drive productivity, and exceed citizens' expectations. However, its utilisation raises evolving concerns regarding regulation, ethics, and privacy.

This white paper offers practical strategies for agencies to harness generative AI's potential while ensuring that its use aligns with regulatory mandates and enhances citizen outcomes.

# The Urban Planning Revolution: AI-Powered Digital Twins



Urban planning is undergoing a seismic shift with the introduction of AI-powered digital twins—virtual replicas of cities that simulate and predict outcomes with precision. This white paper delves into how digital twins are reshaping transportation, housing, and disaster preparedness through real-time analytics and predictive modeling.

With case studies showcasing global success stories, this paper demonstrates how governments can adopt these technologies to optimise resources, improve citizen experiences, and meet sustainability goals, making a compelling case for ICT providers to lead this revolution for the public sector.

# The New Infrastructure Management Paradigm: AI-Powered Digital Twins



AI-powered digital twins are redefining infrastructure management by enabling governments to monitor, analyse, and optimise physical assets in real time. This white paper discusses their application in areas like road maintenance, utility grids, and public transportation, offering unparalleled efficiency and predictive capabilities.

By showcasing the economic and operational benefits of adopting these technologies, this paper positions ICT companies to guide public institutions toward smarter, more sustainable infrastructure management solutions.



# Green Government: Net Zero, a Pipe Dream or Not?



Achieving net-zero emissions is a top priority for governments worldwide, but is it truly attainable? This white paper examines the technological, political and economic frameworks needed to transition to sustainable operations. It explores the role of ICT in energy optimisation, smart grids, and green building management.

ICT companies will find insights into aligning their solutions with government sustainability goals, demonstrating how innovative technologies can transform a pipe dream into a practical pathway toward net-zero governance.

# Smart Health, Saving Lives: Game-Changing AI in Public Health



Artificial intelligence is revolutionising public health by enabling faster disease detection, personalised healthcare, and efficient resource allocation. This white paper highlights the transformative impact of AI in pandemic management, health equity, and patient care delivery within government-run health systems.

By exploring AI's potential to enhance public health outcomes and reduce costs, the paper provides ICT companies with actionable strategies to position themselves as key enablers of next-generation healthcare solutions.

# Transforming Citizen Engagement with Agentic AI



Agentic AI is empowering governments to create personalised, proactive, and efficient citizen engagement experiences. This white paper investigates how technologies like AI chatbots, automated services, and sentiment analysis are redefining public interactions.

With a focus on scalability, inclusivity, and ethical considerations, the paper equips ICT companies with the knowledge to tailor their offerings to meet rising expectations for digital-first, citizen-centric government services.

# A Citizen-Centric View of Government: Achieving Interoperability



Interoperability is the cornerstone of modern governance, enabling seamless communication and data exchange across agencies. This white paper explores the challenges and solutions involved in breaking down silos through interoperable platforms and standards.

By detailing successful implementations and showcasing how ICT companies can foster connectivity, the paper positions interoperability as a critical pathway to achieving a unified, citizen-focused government.

# Taking the initial steps with with IoT: A guide for government executives



The Internet of Things (IoT) offers agencies the chance to optimise infrastructure management, enhance public safety, and improve decision-making processes. When combined with edge computing technology, to speed up data processing, IoT is set to become a cornerstone for agencies in the transport, health, utilities, and emergency services sectors. However, this transformative potential is accompanied by challenges that agencies must address such as regulatory compliance, ethical dilemmas, and data security.

This white paper offers practical insights and strategies on how to leverage IoT technology in low-risk areas, enabling agencies to realise cost savings, enhance public safety, and support their decision-making capabilities.

# CONTACT US TODAY

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